

MARKETING PROPOSAL

MWC Digital Solution



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Who We Are

MWC Digital Solution is one of the most Excel companies in the domain of Digital Marketing, which has a motto of revolutionizing Client's Businesses and helping them attain enormity. Our company has teamed up with more than 20 clients and has successfully executed over 15 projects. To know more about us please visit here

About Us

MWC Digital solution has built its reputation on a commitment to providing quality services while rapidly responding to our client's needs for the best digital marketing solution. A primary strategy is superior customer satisfaction. MWC Solution constantly analyzes market needs around the major/minor cities in all over India to develop a full range of services for business, industry, education and healthcare us

Our Services

MWC Digital solution is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be a valuable asset.



Search Engine Optimization

Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be difficult to drive traffic to your site from search engines. At MWC Digital Solution, we specialize in an innovative approach to SEO that uses white-hat tactics to put your website at the top of your target audience's searches. Our SEO services include:

- Keyword Research
- Technical SEO Full
- SEO Audits
- SEO Consulting

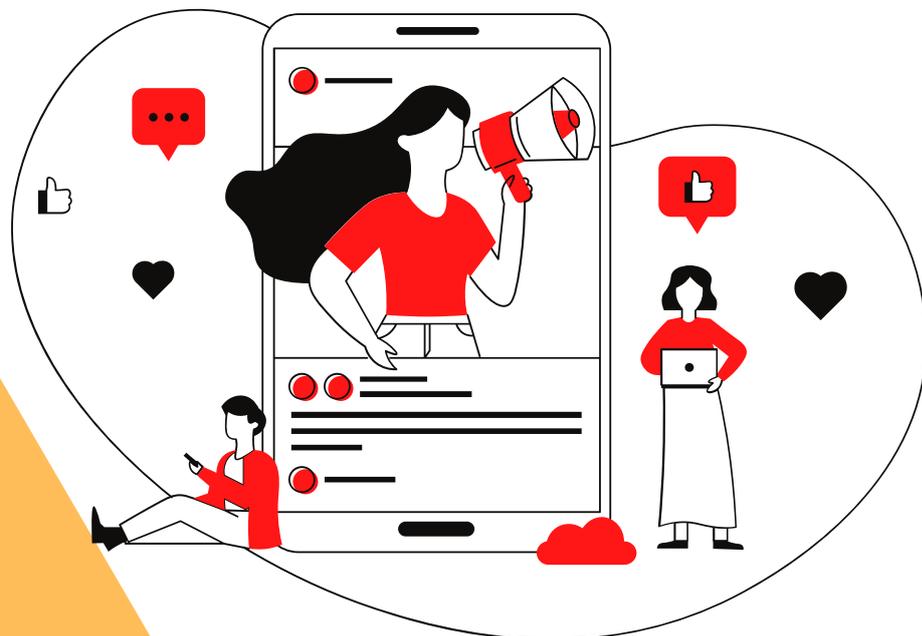


Social Media

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive image, and drive lead generation. More than 1 billion people use social media every day, and platforms like Facebook, LinkedIn, and Instagram have sophisticated advertising platforms that can help you grow your audience. We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:

- Social Strategy
- Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement

Our data-driven approach ensures that you understand the true ROI of your social media efforts, and our team works tirelessly to improve the return on your investment in social media.



Web Design & Development

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. 'MWC Digital Solution web development services are perfect for brands at any stage. Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers. If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness. We offer a full range of web design & development services, including:

- Website Design
- Website Coding
- Conversion Optimization
- Mobile Development



Pay-Per-Click

More than 60% of website traffic starts with a search engine query. Pay-Per-Click (PPC) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising real estate can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.

Our PPC services include:

- PPC Strategy
- Development
- PPC Research
- Campaign Setup
- Turnkey PPC Campaigns
- PPC Optimization



Digital Content & Video

Content is the king of today's marketing environment. The most successful brands in the world have developed detailed content strategies that help them inspire, entertain, and educate their target audiences. At MWC Digital solution, we specialize in helping our clients plan, produce, and promote content that drives audience engagement and conversions. Our full suite of content services includes:

Digital Content

Strategy Content

Production Video

Graphic Design

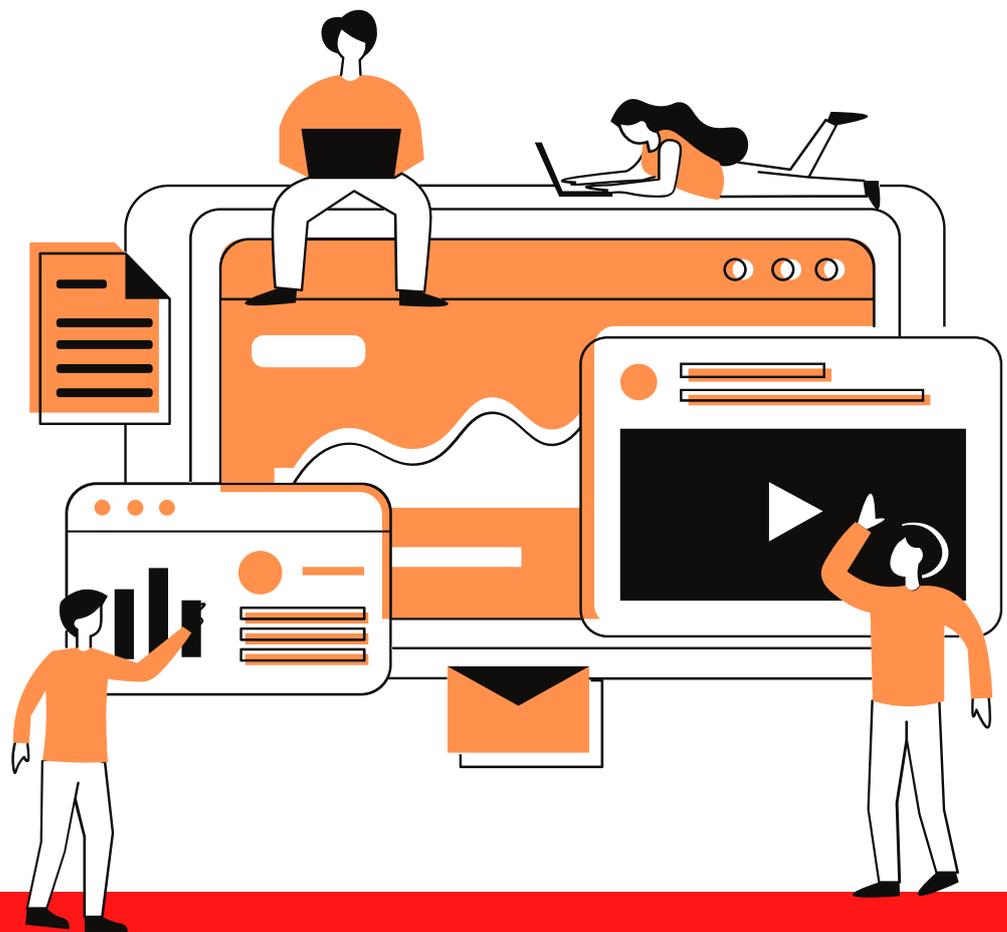
Multi-language Content

Whether you're producing blog posts, images, or videos, MWC Digital Solution can be trusted to support your content marketing efforts



Your Unique Digital Marketing Package

One of the things that set MWC Digital Solution apart is our flexible approach to marketing solutions. We understand that not every company has the same needs or goals, and we excel in developing customized solutions to fit your needs. Whether you require an end-to-end digital marketing package or just a few key services to support your internal team, we're able to meet your needs. In this section, you'll find a pricing table that includes the digital marketing services that I feel are appropriate based on our previous discussion. If you have any questions or comments, feel free to type them into the right of the proposal and I'll receive immediate notification.



Pricing

ITEM

PRICE

SEO

15000Rs/-

Social Media

18000Rs/-

Web Designing and
Development

25000Rs/-*

Pay Per Click

20% ROI

Digital Content and Video

10000Rs/-

Lead Generation

5000Rs/-

- **Note:**
- **Minimum 90 Days of SEO work required to get good SEO results**
- **Account Management Duration: 30 Days**
- **Post Frequency on social media: 4 Post weekly + re-shares**
- **In the beginning, we'll make keyword research, from the second month you will get an SEO report.5 Social media profiles include Facebook, Twitter, LinkedIn, and 2 related social sites.**
- **PPC or Paid Campaign budget/prices are not included in the above quotation.**

